



BellaGio®

One cut, one bite



syngenta®



BellaGio[®]: perfected for the one-bite market

If you're in the one-bite market, BellaGio[®] was developed with your needs – and those of the marketplace – in mind. It's easy to grow, harvest, package and prepare.

Success in today's competitive salads market requires innovation that meets evolving consumer preferences and the demands of the whole value chain. Our rigorous development process means BellaGio[®] performs on every count.

Developed in partnership with fresh cutters and consumer panels, BellaGio[®] is the perfect combination of consumer appeal and industry-friendly traits. The result: colour, shape, taste, nutrition and freshness to delight consumers in the first "concept" lettuce suitable for mechanical harvesting.

By choosing BellaGio[®], you harvest the experience of S&G, Syngenta's horticultural seed brand for Europe, the Middle East and Africa. Our world-class expertise in genetics, phytopathology and molecular markers leads to robust, innovative varieties.

Cultivating quality in every seed

As your partner, we focus on what matters to your business. BellaGio[®] delivers optimal yields. What's more, making use of different growing regions and soil conditions, you can grow BellaGio[®] all year round.

BellaGio's leaf shape and structure makes it easy to process and ready to bag with a single cut. This means less handling and less cost from a product that retains its freshness and glossy, eye-catching appearance.

Trust that's close by

To deliver the results you want, we conduct consumer testing and extensive field trials in all relevant growing conditions. BellaGio[®] varieties are proven to deliver high uniformity and a high percentage of one-bite leaves. In bags or as a whole head, they guarantee a long shelf life.

We understand your needs, because we live and work in your backyard. Our knowledgeable sales teams speak your language and understand your growing conditions. Wherever you are, help and advice is just a phone call or personal visit away.



Rodagio (LS9429)

Bl: 1-27 (HR) / Nr: 0 (HR)



Advantages

- New red BellaGio®
- Bremia Bl: 1-27 (HR) and Nasonovia Nr: 0 (HR) resistances
- High yielding red variety - Excellent 3D leaf structure and leaf volume - Strong leaf, small cut surface and sweet flavour
- Low waste
- Good field holding

Curletta (LS5435)

Bl: 1-24, 27 (HR) / Nr: 0 (HR)



Advantages








- Blond green variety
- Nice volume and weight
- Wavy leaf shape with a slightly stronger and more crispy leaf structure
- Sweet taste



Delivering innovative seeds for an innovative world

All BellaGio® varieties range are one cut. They offer a high percentage of useable, uniform, robust and eye-catching three dimensional shape leaves - offering both an improvement on the aesthetic quality and value for money of the salad pack.

Assortment table BellaGio®

Variety	Colour	Bremia (HR)	Nasonovia (HR)	Volume	Planting recommended for	Use	Short description	Leaf picture
Rodagio (LS9429)	Red	Bl: 1-27	Nr: 0	**	Spring to autumn	Fresh market and processing	Attractive red BellaGio® with excellent 3D leaf shape and good weight. Good shelf life in our tests with the processing industry.	
LS9425*	Blond/green	Bl: 1-26	Nr: 0	***	Spring to autumn	Fresh market and processing	High-yielding blond BellaGio® with erect profile. Attractive 3D and incised leaf shape. Small cutting point. Excellent field standing ability.	
LS9424*	Blond/green	Bl: 1-26	Nr: 0	**	Spring to autumn	Fresh market and processing	Compact blond BellaGio® with long 3D and incised leaf shape. Small cutting point. Excellent field standing ability.	
Robinio (LS5440)	Cherry red	Bl: 1-16, 18-24, 27	-	**	Spring to autumn	Fresh market and processing	Intense cherry red colour which makes it attractive, both as a whole head lettuce and as a processed leaf. The single leaves are uniform in size and therefore require no further cutting. This variety can be mechanically harvested.	
Curletta (LS5435)	Blond/green	Bl: 1-24, 27	Nr: 0	****	Spring to autumn	Fresh market and processing	Variety with uniform leaf size, therefore increasing the percentage of saleable leaves. Taste is sweet and crunchy. Blond/green in colour with a 3D leaf shape, it offers a fantastic, high quality baby leaf alternative in the bag.	
Glasshouse BellaGio®								
LS9401*	Blond/green	Bl: 1-27	-	***	Autumn to spring	Fresh market and processing	Glasshouse variety with a shape similar to Curletta. Sweet and crunchy taste.	
One Cut Endives								
Friscaro (EF7405)*	Green	-	-	****	Spring to autumn	Fresh market and processing	Exceptional one cut endive variety. Brilliant green leaf colour with spikey serrated leaf tips. Stable leaf structure.	

* Variety for trials only

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Two levels of resistance are defined:

High resistance (HR): plant varieties that highly restrict the growth and development of the specified pest or pathogen under normal pest or pathogen pressure when compared to susceptible varieties. These plant varieties may, however, exhibit some symptoms or damage under heavy pest or pathogen pressure.

Intermediate resistance (IR): plant varieties that restrict the growth and development of the specified pest or pathogen, but may exhibit a greater range of symptoms or damage compared to resistant varieties. Intermediately resistant plant varieties will still show less severe symptoms or damage than susceptible plant varieties when grown under similar environmental conditions and/or pest or pathogen pressure.



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Syngenta Seeds Vegetables has exercised reasonable care and skill in compiling this brochure. All resistances quoted refer only to races or pathotypes indicated at the varieties. Other pathogen races or pest biotypes capable of overcoming the resistance may exist or emerge. Syngenta Seeds Vegetables uses highly elaborate analytical methods to verify specific variety resistances. Specificity of pests or pathogens may vary over time and space and depends on environmental factors. In order to maximize the efficiency of a resistance, it is highly recommended to mix different ways of control such as growing conditions, plant protection products and genetic resistance as part of an integrated crop management. All data in this brochure are intended for general guidance only and the user should apply it in accordance with his own knowledge and experience of local conditions. In case of doubt we recommend that a small scale trial production should be carried out to determine how local conditions may affect the variety. Syngenta Seeds cannot accept any liability in connection with this brochure.